

## Victor H. Villarreal, FACI

Vice President of Sales at Redi-Mix Concrete/ US Concrete, He's a Fellow of ACI. He has 30 years of experience in the concrete industry, including technical sales of concrete for high performance structures, research and development of concrete and chemical admixtures admixtures, domestic and international sales and marketing of concrete admixtures and technical services in ready mix concrete. He is a published ACI author. He's a member of ACI, ASCE, NRMCA and TACA.

Victor has resided in the DFW Metroplex since 1990. He has designed concrete mixes and participated in many of the most important concrete construction projects in the North Texas area. He is a very strong advocate for concrete education. He has been an instructor for concrete mix designs for the local ACI Chapter since 2000. He offers many in-house seminars and training to architects and engineers as well as to general and concrete contractors. He has spoken on international concrete forums.

### Education:

- **Master of Business Administration.** University of North Texas, Denton, Texas.
- **Bachelor of Science, Civil Engineering.** Universidad Autónoma de Nuevo León, México.
- **Concrete Sales Professional, NRMCA.** Dallas, Texas.
- **Certified Concrete Technologist, Level 4 NRMCA.** Austin, Texas.

### Affiliations:

- Registered PE, Mexico
- Fellow of ACI
- Voting member for committees **ACI 212 Chemical Admixtures; ACI 329 Performance Criteria for Ready Mix Concrete**, affiliate member of Committee **ACI 305 Hot Weather Concreting**.
- **Chairman** of the ACI International 2012 Spring Convention and **Fund Raising Chairman** for the 2001 Fall Convention, Dallas, Texas.
- **President Northeast Texas ACI Chapter** 2008. **Board of Directors** 1999-2001, 2011-2013, 2015-2016
- NRMCA, **Research, Engineering and Standards (RES) Committee** Member
- Member of NRMCA's **Prescription to Performance P2P Committee**
- **Texas Aggregates & Concrete Association (TACA)** 2005 Specification Committee Chairman

### Publications:

- **"Building Better Pavements Through Internal Hydration"** Concrete International, Feb 2007
- **"Internal Curing – Real World Ready Mix Production and Applications A practical approach to lightweight modified concrete"** ACI SP-256-4, 2008
- **"Hotter Cements, Cooler Concretes"** Concrete International, Jan 2011

### Awards:

- **2010 ACI International Construction Award**
- **2014 ACI Fellow of the American Concrete Institute**

